

# EUROBIZZBUZZ

**Summer Session  
2023**

" We believe that education is one of the most important investments in life, especially overseas education. Thus, choosing the right education pathway and university is essential. The Study Tour Program can play an important role in helping one make the right choice."

**UCMT**

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# UCMT Introduction

**UCMT** is an all-inclusive application-oriented school in Switzerland. With the motto of "Exploring uncharted territories", it is committed to building a future-oriented all-inclusive applied research school with no limit on time and no limitation on space, no restriction on disciplines. UCMT is committed to cultivating GLOCAL leaders who have both global thinking and local execution capabilities, and practice social responsibility.

**UCMT** consists of the School of Global Business Administration, School of Financial Technology, School of Intelligent Manufacturing, School of Health Management, School of Digital Technology, and School of Education Management. The school offers diploma programs for doctors, masters, and professional undergraduates, such as Master in Sustainable Management, Doctor in Sustainable Management, Doctor in Global Leadership (GDBA), Doctor in Education Management (DEM), Doctor in Intelligent Manufacturing Management (DIMM), Master in Intelligent Manufacturing Management (MIMM), and Doctor in Health Management (DHM), Master of Health Management (MHM), Doctor in Digital Technology Management (DDT), Doctor of Digital Economy Management (DDE), Doctor in Financial Management (FDBA) and other courses.

**Our Motto:** Exploring uncharted territories .

**Our Vision:** To become a cross disciplinary fusional applied research business school with no limits on time and no restrictions on space, no limitations on disciplines .

**Our Mission:** Train leaders who have both global thinking and local execution capabilities, and practice social responsibility.

# WHY Study Tour ?



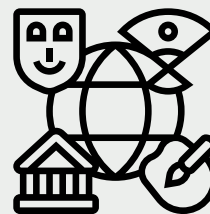
**Global Citizenship**



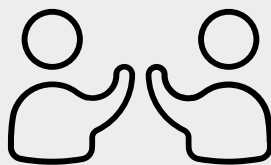
**Build International  
Competency**



**World Class  
Destination for Higher  
Education**



**Local Culture  
Immersion**



**Gain Lifelong Friends  
and Colleagues**

Apart from building academic capability, study tour also aims at building life skills such as **team work**, **communication**, **problem solving skills** and **decision making** that are only obtained through life experience. This program gives students the opportunity to live in a global community, exposed to different cultures, religions and ethnic backgrounds to truly broaden their horizons and become a global citizen.

# Project Description



## Language

- EN



## Time & Locations

- 12 days (May 1 to 12, 2023; June 1, 2023 to June 12, 2023; July 1 to 12, 2023, July 15 to 27, 2023 )
- Paris, France; Nice, France; Montpellier, France; Geneva, Switzerland



## Target Group

- Students interested in studying in Europe (no age limit, minimum age of 15)



## Project Benefits

- Interdisciplinary experience management, business, finance, language, art and other disciplines, systematically cultivate the thinking ability of outstanding talents
- Recommendation letters from authoritative professors are available



## Expand Experience

- An opportunity to visit several high-end research institutions such as the Frontier University R&D Centre and the Advanced Smart Manufacturing Laboratory.
- An unforgettable experience of European culture, art and cuisine.



"EuroBizzBuzz" is a short-term study abroad program carried out in cooperation with a number of colleges and universities - a tour of European colleges and universities. **The itinerary is 12 days in total.** Students will be arranged to study and visit various schools and surrounding attractions. Throughout the entire itinerary, there are not only rich courses in language, culture, management, technology, etc., but also a large number of rich cultural activities. Professional teachers lead students to visit museums and art galleries.

In Paris, students can delve into the world of art and literature, visiting museums, galleries, and famous landmarks such as the Louvre and the Eiffel Tower. Nice and Montpellier offer a taste of Mediterranean lifestyle, with beaches, markets, and delicious cuisine. Milan, the fashion capital of Italy, is home to some of the world's top fashion schools and museums. Geneva is a hub of international organizations and political institutions, providing students with a unique perspective on global affairs. Finally, Dresden, a city rich in history, is known for its architectural gems, such as the Zwinger Palace and the Frauenkirche.



## About EuroBizzBuzz

Our European study tour program is designed to provide students with a hands-on learning experience that combines academic rigor with cultural immersion. In addition, they will have ample opportunities to interact with local communities and experience the rich cultural heritage of Europe.

Join us this summer for an unforgettable European study tour that will broaden your horizons, enhance your academic credentials, and provide memories that will last a lifetime.





## DAY 1: PARIS, FRANCE

- Arrival and Orientation.
- Check-in at the hotel.
- Welcome dinner and introduction to the study tour.



## DAY 2-3: PARIS, FRANCE

- Morning: Attend business workshops at Rouen Business School, covering practical skills in business management, marketing, finance, etc. (MBA).
- Afternoon: Visit famous landmarks in Paris such as the Eiffel Tower, Louvre Museum, and Notre-Dame Cathedral.
- Evening: Free time to try local food and wine.



## DAY 4-5: NICE, FRANCE

- Morning / afternoon: Attend International Relations program at the University of Côte d'Azur (MIB).
  - Evening: Enjoy Mediterranean cuisine (group dinner).
- \* Course completion certificates and professor recommendations will be awarded.

## DAY 6: NICE (CULTURE IMMERSION)



- Morning: Start the day with a visit to the Marc Chagall National Museum, which is dedicated to the works of the famous Russian-French artist and is located in the heart of Nice.
- Afternoon: Take a stroll through the Old Town of Nice and visit the Nice Cathedral, which is a beautiful example of Gothic architecture.
- Evening: Enjoy a traditional French dinner at one of Nice's renowned restaurants and sample some of the local cuisine, such as bouillabaisse, a seafood stew, or ratatouille, a vegetable stew.

## DAY 7: NICE (CULTURE IMMERSION)



- Morning: Take a bus tour to the nearby village of Saint-Paul-de-Vence, known for its well-preserved medieval architecture and its association with the arts. Visit the Fondation Maeght, a modern art museum that features works by artists such as Joan Miró, Pablo Picasso, and Georges Braque.
- Afternoon: Visit the perfumeries in the city of Grasse, known as the world capital of perfumery. Learn about the history of perfumery and the production process, and sample some of the local fragrances.
- Evening: Conclude the day with a visit to the Promenade des Anglais, a famous seaside walkway in Nice, to take in the stunning views of the Mediterranean Sea and enjoy a final dinner in a local restaurant.





## DAY 8-9: MONTPELLIER, FRANCE

- Morning: Attend Financial Management program at the University of Montpellier (FMBA).
- Afternoon: Visit famous sites in Montpellier such as the Rose Garden, Zoo, and Place Saint-Pierre.
- Evening: Free time to try local cuisine of Southern France.

\* (Course completion certificates and professor recommendations will be awarded.)



## DAY 10-11: GENEVA, SWITZERLAND

- Morning: Attend French language training program at UCMT.
- Afternoon: Visit famous landmarks in Geneva such as Lake Geneva, the United Nations headquarters, and Jet d'Eau.
- Evening: Free time to try local Swiss cheese and chocolate.

\* Course completion certificates and professor recommendations will be awarded.



## DAY 12: RETURN TRIP

[www.reallygreatsite.com](http://www.reallygreatsite.com)

# Package

## Requirements

- Language proficiency: Applicants should have a basic level of proficiency in English as all programs and activities will be conducted in English.( Knowledge of French is an advantage but not a requirement.)
- Health requirements: Applicants should be in good health and able to participate in all activities and programs.
- Required documents: Applicants should submit registration form.
- Application deadline: The deadline for submitting applications is 2 months before the study tour.

## Tour Inclusions

- Accommodation in a comfortable hotel
- Transportation to and from the airport and during the tour
- English-speaking guide
- Breakfast on all days

## Price

Overall cost: Including tuition, accommodation, and domestic transportation), for further details please contact us.

(Note: This quotation does not include round-trip international air tickets, students' own pocket money and entrance fees for special attractions.

## Benefits

- Certificate ( with ECTS).
- Professor recommendation letter.
- VIP European study abroad program customization service.
- University souvenirs.



# EUROBIZZBUZZ

UCMT

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EUROPEAN STUDY TOUR

2023



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