

# STUDY TOUR

BUSAN FILM JOURNEY

BFA

(BUSAN FILM ACADEMY)

DONGSEO  
UNIVERSITY

**UCMT** ÉCOLE  
SUPÉRIEURE COÉVOLUTION MANAGEMENT  
ET TECHNOLOGIE

SUMMER SESSION 2023



# OVERVIEW

The "Study Tour - Busan Film Journey" is a 10-day short term study abroad programme run by UCMT in collaboration with Dongseo University, BFA (Busan Film Academy), and Busan International Film Festival, which will include lectures, workshops, and hands-on experience in various aspects of filmmaking.

- To provide students with exposure to the latest trends and developments in the film industry in Korea and the Asian region.
- To offer hands-on experience in various aspects of filmmaking, such as scriptwriting, cinematography, editing, and sound design.
- To enable students to interact with experienced faculty members and industry professionals to gain insights into the industry's working dynamics.
- To offer students a unique cultural experience by immersing them in the vibrant Korean culture.



# WHY STUDY TOUR ?



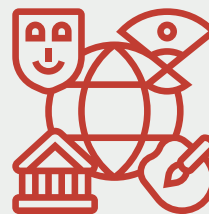
GLOBAL CITIZENSHIP



BUILD INTERNATIONAL  
COMPETENCY



WORLD CLASS  
DESTINATION FOR  
HIGHER EDUCATION



LOCAL CULTURE  
IMMERSION



GAIN LIFELONG FRIENDS  
AND COLLEAGUES

Apart from building academic capability, study tour also aims at building life skills such as **team work**, **communication**, **problem solving skills** and **decision making** that are only obtained through life experience. This program gives students the opportunity to live in a global community, exposed to different cultures, religions and ethnic backgrounds to truly broaden their horizons and become a global citizen.





# JOURNEY SCHEDULE



## Day 1

- Check-in at the hotel
- Welcome dinner and introduction to the study tour

## Day 2



### [Visit to Dongseo University and lecture]

- Visit to Dongseo University (sound studio, Kwon-taek Im Film Museum and other teaching facilities)
- Lecture by Dongseo University professors (30~40 minutes) and BFA presentation
- Lunch with Dongseo University professors and students

### [Visit to Busan International Film Festival and lecture]

- Meeting with BIFF President
- Meeting with BIFF staff



## Day 3

### [Film Education]

- Film Education (Film Planning and Production)

### [Haeundae Beach Tour]

- LCT Observation Deck / Penthouse Lounge
- Haeundae Boat Tour



# JOURNEY SCHEDULE



## Day 4

### [Film Education]

- Film Education (Narrative and Screenwriting)
- Completion of synopsis/screenplay writing
- Screenplay development and revision

### [Visiting Film Education Institutions]

- Busan Asian Film School (AFIS)
- Korean Academy of Film (KAFA)

### [Night Tour]

- Gwangalli Drone Exhibition
- Busan City Tour (Bus Night Tour: Haeundae ↔ Busan Station Circular Bus)



## Day 5

- Meet with post-production staff and learn about the post-production process in Korea.
- Tour of the company's facilities and equipment.
- Lunch with post-production staff.
- Training session on editing techniques with faculty members from Dong-seo University.



## Day 6 local film school

- Visit the campus and attend a lecture on the Korean film industry.
- Lunch with film local school staff and students.
- Training session on screenwriting techniques with faculty members from Dong-seo University.



# JOURNEY SCHEDULE



## Day 7

### UNESCO World Heritage Gyeongju Day trip

- Visit to Gyeongju National Museum for a glimpse of ancient Korean culture.
- Visit to Bulguksa Temple, one of Korea's most iconic temples.
- Lunch in Gyeongju and return to Busan in the evening.

## Day 8

### Film festival or film screening event



- Meet with festival organizers or film professionals to learn about the local film culture.
- Lunch with festival organizers or film professionals.
- Training session on cinematography techniques with film faculty members from Dong-seo University.

## Day 9

### Film museum or exhibition



- Tour of the museum's facilities and exhibits.
- Lunch at the museum's cafe.
- Afternoon training session on sound design techniques with film faculty members from Dong-seo University.
- Evening farewell dinner with study tour participants.

## Day 10

### Departure



# PACKAGE

The tour is open to anyone with an interest in films and filmmaking, regardless of prior experience. We will be accompanied by a knowledgeable guide who will provide context and facilitate discussions.



## Tour Inclusions

- Accommodation in a comfortable hotel in Busan.
- Transportation to and from the airport and during the tour.
- English-speaking guide.
- Admission fees to BFA and BIFF events.
- Breakfast on all days.



## Price

Overall cost: Including tuition, accommodation, and domestic transportation.

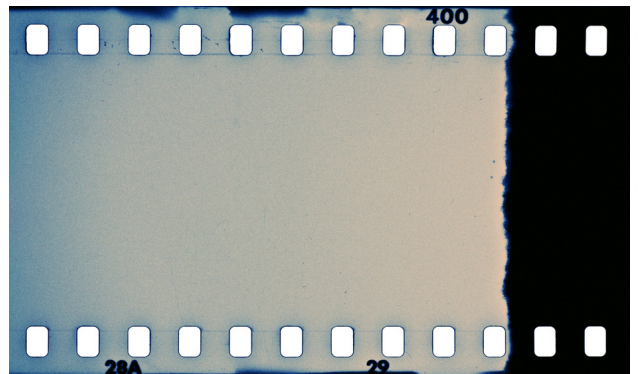
For further details please contact us!

(Note: This quotation does not include round-trip international air tickets, students' own pocket money and entrance fees for special attractions.)



## Benefits

- Certificate.
- Dongseo University's Professor recommendation letter.
- VIP European Study Abroad Program Customization Service.
- Dongseo University/BFA/ Busan International Film Festival souvenirs.





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Our tour is designed to provide participants with an in-depth understanding of the Korean film industry and its contribution to the global film landscape. Participants will have the opportunity to meet and interact with industry professionals, attend screenings and seminars, and participate in hands-on workshops.

We believe that this tour will be a valuable learning experience for students and film enthusiasts who are interested in exploring the world of short films and Korean culture. If you have any questions or would like to discuss this proposal further, please do not hesitate to contact us.

CONTACT US

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