

Art teacher/aesthetic education  
instructor post ability training  
items are introduced



In 2021-2022

# background

To fully implement the "Opinions on Comprehensively Strengthening and Improving Aesthetic Education in Schools in the New Era" issued by the General Offices of the CPC Central Committee and The State Council,

According to the "Vocational Skills Upgrading Action Plan (2019-2021)" of The General Office of the State Council, art talents and art education are further promoted

In order to accelerate the construction of knowledge-based, skilled and innovative employment force and cultivate qualified talents for the new era, China Art Vocational Education Association and China National Personnel and Talent Training Network jointly carry out relevant art vocational talent training projects.



# The organizer



Ministry of Culture and Tourism, PRC

MINISTRY OF CULTURE AND TOURISM OF THE PEOPLE'S REPUBLIC OF CHINA

The whole site information release government affairs open policy regulations government affairs service public service

Each other

## China Art Vocational Education Association

China Art Vocational Education Association Social organization name China Art Vocational Education Association

cloud.mct.gov.cn

China Art Vocational Education Association is directed by the Ministry of Culture and Tourism, and the Department of Science, Technology and Education of the Ministry of Culture and Tourism is responsible for the business guidance. It is a legal person with the capital of a social organization. A national academic organization, the society is composed of colleges, institutions and organizations related to art education, as well as individuals engaged in art education related work.

It is formed voluntarily and takes art vocational education as its main research object.

## China National Personnel and Talent Training Network

China National Personnel and Talent Training Network (hereinafter referred to as "National Training Network") is a professional online training and education institution sponsored by the Personnel Service Center of public institutions of the Ministry of Human Resources and Social Security. Approved by the Party Leading Group of the Ministry of Personnel and sponsored by the China Senior Civil Service Training Center, it is a professional network institution engaged in national personnel training, referred to as "national training network".



# Introduction to the Training Center



The Training Center of China Art Vocational Education Association (CEFA-TC) is organized by China Art Vocational Education Association and approved by the competent department of education of the state as an independent law with a school-running license Single person and business. China Art Vocational Education Association (CEFA) was founded in 1996 and officially registered with the Ministry of Civil Affairs in 2014. It is supervised by the Ministry of Culture and Tourism and directed by the Department of Science and Technology Education of the Ministry of Culture and Tourism.

The training center of China Art Vocational Education Association focuses on the training of art vocational talents and art education teachers, and provides professional training for art education teachers of various kinds, such as fine arts, dance, reading, drama, performance and traditional culture and art. The center has reached cooperation with many cultural units, personnel and talent departments, art colleges, social organizations, social art institutions and other units across the country in the training of artistic vocational talents. By constantly improving and improving the teaching material system, using the model of integrating online and offline, using new forms and new methods, the Center has carried out training work to improve the vocational post ability and professional quality for teachers of art colleges and universities, art practitioners, social art institutions and organizations all over the country. By carrying out professional training to improve the post ability and professional ability of art education teachers, art practitioners and other talents in the field of art, the center will train more art professionals for the society.

## Name of the certificate

01

**Post ability training of aesthetic education instructor**

02

**Art teacher professional post ability training**

# Demand analysis

## National policy support

- The Ministry of Education and the Ministry of Human Resources and Social Security issued a joint document, requiring practitioners (teaching and research, teaching and teaching assistants) in off-campus training institutions to "hold certificates", and requiring teaching and research and teaching staff in non-disciplinary (including art) institutions to "have corresponding vocational (professional) ability certificates". Some local education commissions have made it clear that art off-campus training is managed by the Culture and Tourism Bureau. Zhejiang Province took the lead in issuing the "Admission Guidelines for culture and art Off-campus training Institutions", which put forward requirements for the qualification of practitioners.

## Large market demand

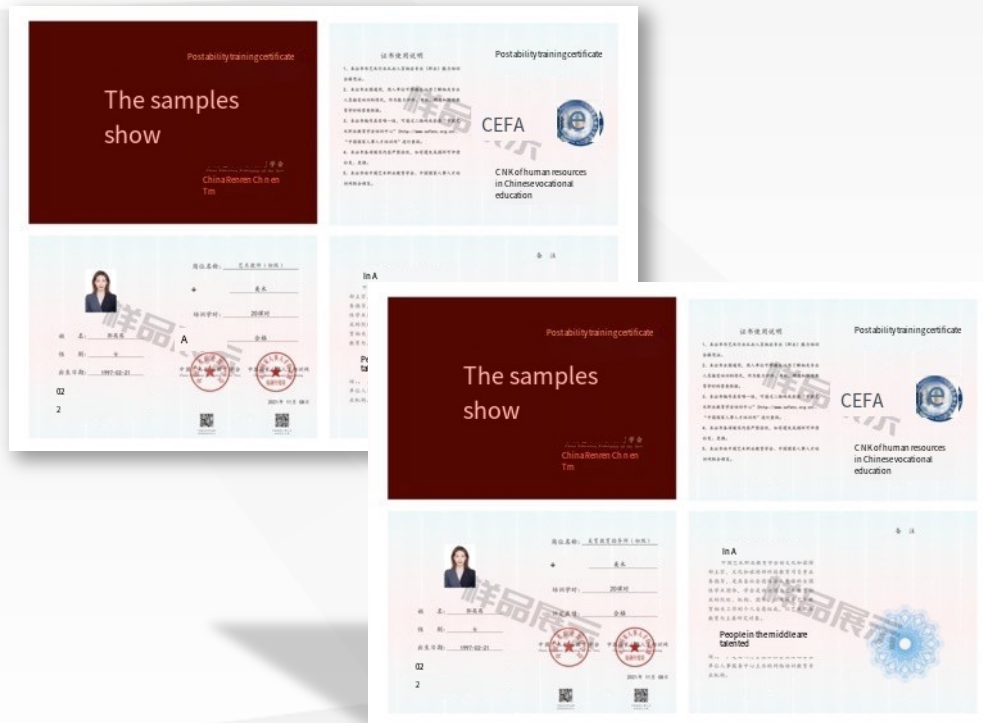
- As of September 2011, there were 370,000 units registered to engage in art education and training in China, and the number of employees in art education amounted to millions.
- After the implementation of the "double reduction" policy, the number of non-subject education hours in the school surged, leading to an increase in the demand for teachers in art, sports, science and technology, etc.

## Broad room for appreciation

- At present, teachers engaged in art training, art professional ability and skills pass, but lack of teaching understanding and teaching skills, it is necessary to accept a full range of professional teaching training.
- The certificate is an important basis for evaluating the professional quality of art teachers, which plays an important role in the evaluation of teachers' professional titles in the system, the effective employment and legal employment of art teachers.



# object-oriented



Students and graduates of art majors in various colleges and universities, art

- colleges and universities, social forces personnel engaged in art teaching in educational institutions

- Employees of cultural and art enterprises

- and public institutions and practitioners of

- cultural and art institutes and troupes

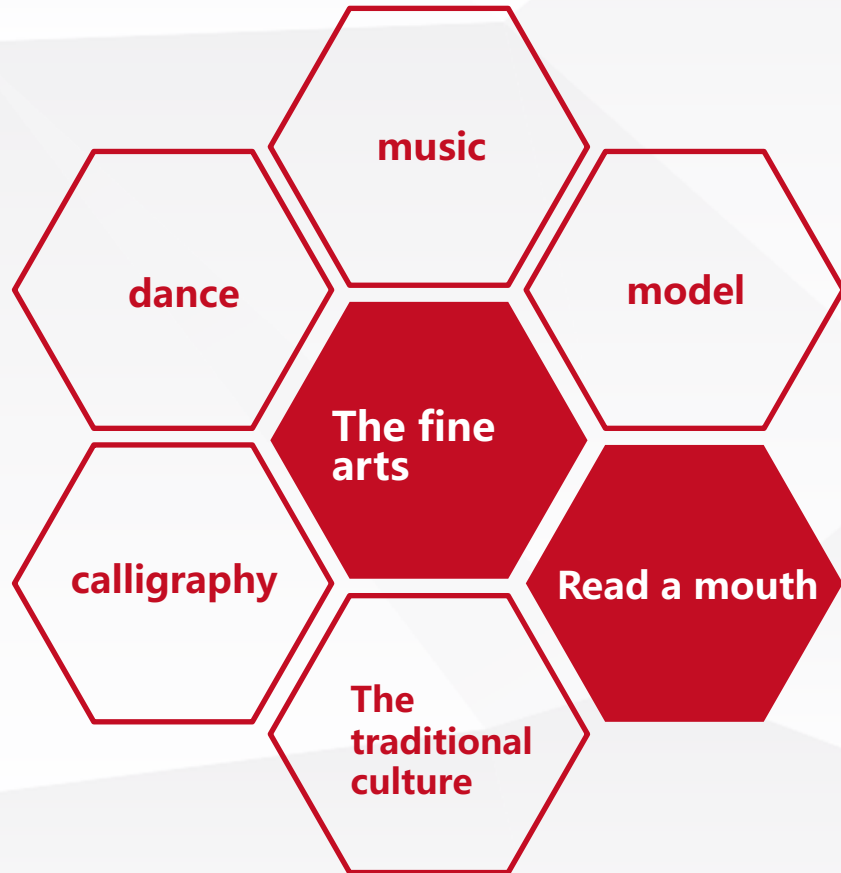
- Personnel engaged in cultural and artistic work in other industries

## Requirements:

At least 18 years old, with working experience or professional background, abide by relevant laws and regulations of the State, and be in good physical and mental health.



# Open a professional



- Music ..... Guitar, drums, zither, piano, vocal music, etc
- Dance nation ..... Chinese dance, ballet, International dance, creative dance, pop dance, street dance
- Art ..... Landscape painting, watercolor painting, oil painting, drawing, cartoon
- Book method ..... Hard pen, brush
- Traditional ..... Confucianism lecturer
- Die, ..... Model etiquette
- Lang read ..... Read a mouth

## Opening levels and fees

### Junior Level (\$1 9 80)

Have a positive understanding of the professional role and responsibility of an art teacher, be able to complete the teaching tasks according to the textbook or teaching plan, have any professional skills such as art, calligraphy, music, dance, reading eloquence, traditional culture, model ceremony and so on.

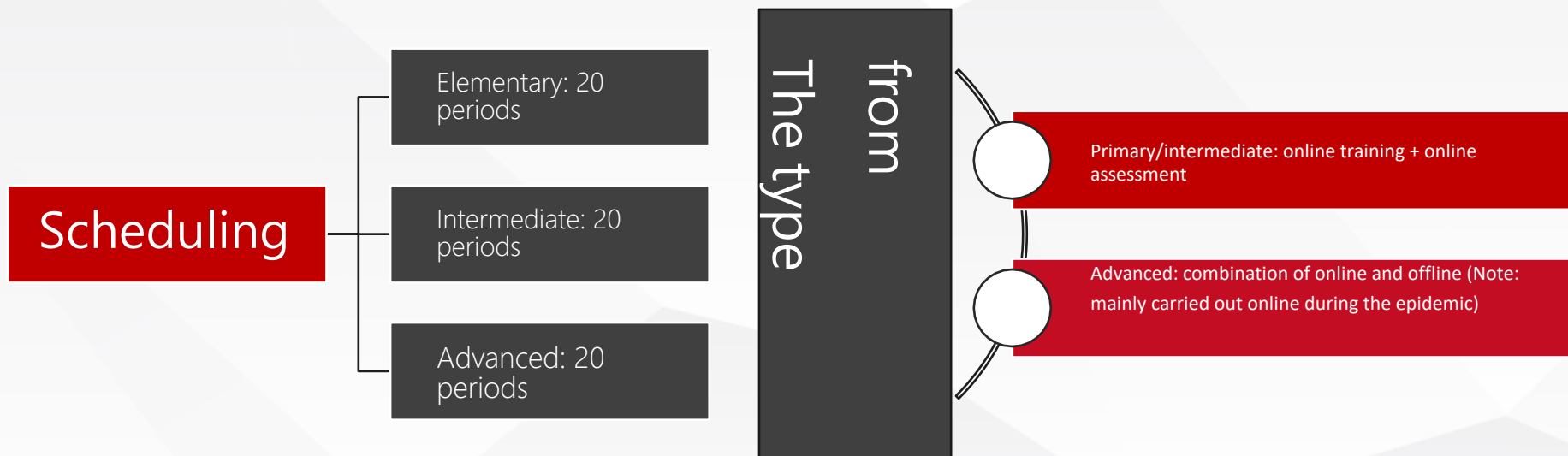
### Intermediate (\$3,980)

Have a deep understanding of the professional roles and responsibilities of art teachers, can independently develop courses, make curriculum teaching plans, innovate teaching methods, and have a high level in art, music, dance, reading eloquence, traditional culture, model etiquette and other majors.

### Advanced (5,980 yuan)

She can assume the social responsibility and mission of art teachers, put forward unique ideas or original art teaching models for art training, and has a high level and certain influence in art, music, dance, reading eloquence, traditional culture, model etiquette and other majors.

# Content and method of training



For different levels, professional knowledge and vocational skills improvement training were carried out from the aspects of aesthetic education literacy, professional literacy, teaching literacy, etc. According to the difficult points and key chapters of different levels of courses, students were organized to learn. For advanced courses, offline centralized training was selected. (mainly carried out online during the epidemic)

# Issue the certificate



After participating in the training and learning, after passing the examination, China Art Vocational Education Association and China National Personnel and Talent Training Network will jointly issue the corresponding professional "Art teacher Post Ability training Certificate" or "Aesthetic Education Instructor Post Ability Training Certificate".

## Instructions for Using the Certificate

- This certificate is the qualification certificate of corresponding professional (vocational) ability training for art industry practitioners.
- This certificate is universal throughout the country. Employers can understand the situation of relevant professional personnel receiving training according to this certificate, as the ability evaluation, assessment, employment and continue to teach
- The important basis of education.  
The number of this certificate is unique. It can be obtained through the two-dimensional code or by logging in to the "Training Center of China Art Vocational Education Association" (H T T P: // www.ceff A T c
- National Personnel and Talent Training Network (H T T P: // ch I N A N E t. M oh R ss. G O V. C n)
- Line of inquiry.
- The contents of this certificate are strictly prohibited to be altered. If lost or damaged, you can apply for a replacement or replacement.  
This certificate is issued by China Art Vocational Education Association and China National Personnel Training  
Jointly issued by the website.

# Academic advantages

01

China national personnel and talent training network official certification, the official website can be found, support talent pool query

02

Leading expert teachers in the field of art, strong social influence and credibility

03

The teaching and training system of "high value" attaches equal importance to both theory and practice

04

Online training + online assessment, flexible schedule, professional and authoritative content

# Participate in the process

Part 2 of 3: Getting Involved  
1 Sign up officially

Students register at the official authorized unit, fill in the registration form, the official authorized unit will summarize the information of students, unified submitted to the training center of China Art Vocational Education Association, open exclusive learning account for students.

2 Study  
online

The students can log in to the official training platform with the exclusive account, complete the class learning within the specified time, and complete the training assessment within the standard time.

Total class hours: 20 class hours

3. Training  
and  
assessment

After completing the class period, the official training platform will open the training assessment within a specific time. Students need to complete the training assessment within the prescribed time and confirm the submission.

Assessment method: Online assessment

4 Issue  
certificates

After the students pass the examination, the China Art Vocational Education Association and China National Personnel and Talent Training Network will jointly issue the post ability training certificate. The certificate number supports the query of talent pool.

This certificate is the qualification certificate for professional (vocational) ability training of aesthetic education and art related practitioners. This certificate can be used as the reference basis for the employment of practitioners and the recruitment of employers. It is applicable to the whole country.



# Certificate of value



On September 13, 2021, the General Office of Human Resources and Social Security of the Ministry of Education issued the notice of "Administrative Measures for Practitioners in Off-campus Training Institutions (Trial)". Chapter 4 (4) of Chapter 2 clearly requires that teaching and research personnel should be familiar with the laws of education and teaching and the characteristics of students' physical and mental development. Those engaged in management training in accordance with disciplines must have the corresponding teacher qualification certificate, and those engaged in management training in accordance with non-disciplines must have the corresponding vocational (professional) ability certificate; Article 8 (4) of Chapter II clearly requires that the basic information (name, photo, etc.), teacher qualification, teaching experience, teaching courses and other information of teaching and research personnel should be publicized in a prominent position on the training site, platform and website of the institution, and timely put on record on the national unified supervision platform.

# UCMT



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